



## Chiefofstaff.com, Longwave and GrowthSquared announce partnership

**Hartford CT & New York, NY, May, 2018 - Chiefofstaff.com, Longwave, and GrowthSquared have announced a partnership that significantly increases the odds of success for large global organizations.**

Strategy is both leadership art and leadership science. When deep strategy planning is completed, success comes from getting it done. Yet executing strategy is the number one pain point for global CEOs according to *Harvard Business Review*--more than topline growth, innovation or geopolitical instability. It's that hard.

Good news for leaders of complex organizations—Longwave, GrowthSquared and Chiefofstaff.com announce a partnership that significantly increases the odds of success. As Founders Mark Sobol, Chris Chafe and Robert Epner, respectively, will tell you, their combination of the right strategy, leadership excellence and executing well is unrivaled.

*"Imagine if success moved from less than 25% to greater than 95%--it's that simple."* Mark Sobol, Founder Longwave.

[Longwave](#) and [GrowthSquared](#) know strategy. Over thirty years working with senior leaders worldwide brings proven, strategic knowledge and extensive experience in Vision, Leadership, Culture, Operations and Predictive Risk. Deep inquiry, working alongside CEOs and their teams, and mobilizing at scale are hallmarks of success with clients such as VF Corporation, Sprint, Sanofi, Airbnb and Intel.

[Chiefofstaff.com](#) knows execution. It was built by the C-suite for the C-suite and offers CEOs and their teams a dynamic view of the entire business. This cloud-based platform empowers leaders to review and adjust strategy nimbly and to seize opportunities. Chiefofstaff.com drives effective execution in real time. A Chiefofstaff.com global client realized 23% cost reduction, quadrupled innovations, saw an 800% increase in cross-functional visibility and achieved 100% delivery of their strategic priorities.

*"Strong leaders, executing well, increase organizational capacity and the ability to scale for longterm mission success. With Longwave and GrowthSquared as our partners, we roll up our sleeves together to deliver the highest possible yield for our clients."* says Robert Epner, Founder of Chiefofstaff.com.

Chris Chafe, Founder of GrowthSquared, affirms: *“We all do better when we all do better - together we can significantly increasing the odds of success for our clients.”*

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### **About Chiefofstaff.com, LLC**

Chiefofstaff.com is cloud-based enterprise Corporate Strategy Management (CSM) software that helps CEOs and the C-Suites of complex organizations manage and implement their strategic and operational plans. Chiefofstaff.com helps CEOs maintain a clear line of sight across all divisions and teams, ensuring plan implementation remains on schedule. The platform’s open communication fosters engagement within and across departments, teams and employees, so that everyone is on the same page. An integral part of the company’s culture is its commitment to the community. Through its support of the David Arthur Foundation, Chiefofstaff.com aims to strengthen and build innovative communities to solve autism life cycle needs and other social problems. To learn more, visit <http://www.chiefofstaff.com>.

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