

Chiefofstaff.com Introduces New Multi-Language Capability

Hartford CT & New York, NY, May 2018 - Chiefofstaff.com, the innovative Corporate Strategy Management (CSM) platform, is pleased to introduce a new multi-language capability, which aims to break down the geographic barriers and complexities that exist for multinational organizations.

The dynamic addition will enable users to establish a primary enterprise language supplemented by multiple secondary local languages, allowing for strategic plans to be aligned despite language barriers. Each business unit or subsidiary can use a different secondary language, with no limit as to how many secondary languages can be used across the organization. With a single touch at the bottom of your screen, the entire platform converts into the language you select.

The new function is now available to all current and prospective Chiefofstaff.com clients.

Chiefofstaff.com Founder and CEO Bob Epner commented: "As a global company itself, Chiefofstaff.com recognizes and understands the challenges of managing an organization that operates in multiple countries. With this new capability, Chiefofstaff.com clients will be able to seamlessly switch and translate between languages at each organizational level, reducing information asymmetries and aligning regional initiatives to the organizational strategy. This update is a result of valuable client input which will continue to drive the development of new product features and improvements in the near future."

Dr. Dean Jorgensen, Co-founder and Head of Product, noted that, "We've taken the power of Google Translate and built a product extension that now allows our multinational clients to manage their strategic plans simultaneously in all of the native languages spoken across their entire organization. We are using Google Neural Machine Translation to translate whole sentences at a time. What's so impressive to me about GNMT is that it produces a translation that sounds like human speech, with proper grammar and context. Those who've experienced our new multi-language feature are amazed at how accurately their priorities, drivers, and initiatives are communicated in different languages. They can now update initiatives in their native language and collaborate seamlessly with colleagues across all geographic boundaries."

About Chiefofstaff.com, LLC

Chiefofstaff.com is cloud-based enterprise Corporate Strategy Management (CSM) software that helps CEOs and the C-Suites of complex organizations manage and implement their strategic and operational

plans. Chiefofstaff.com helps CEOs maintain a clear line of sight across all divisions and teams, ensuring plan implementation remains on schedule. The platform's open communication fosters engagement within and across departments, teams and employees, so that everyone is on the same page. An integral part of the company's culture is its commitment to the community. Through its support of the David Arthur Foundation, Chiefofstaff.com aims to strengthen and build innovative communities to solve autism life cycle needs and other social problems. To learn more, visit <http://www.chiefofstaff.com>.